



NOVEMBER 30 - DECEMBER 1, 2020

# SPONSORSHIP

[AdamsHouseCT.org/MM2020-Sponsor](https://AdamsHouseCT.org/MM2020-Sponsor)



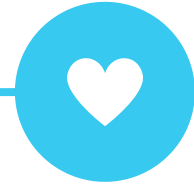
Increase your company's visibility during the holidays through this widely-publicized event



Connect directly and easily with prospective and existing clients before and during the event



Act as an agent of positive change in the community in a way that aligns with your company's core values



Every sponsorship dollar goes directly to support "Helping Hearts Heal" Program families.



## PRESENTING

\$2,500

### Everything in Gold PLUS:

- Main Stage Presentation
- Business information/Ad. in Adam's House newsletter
- Sponsor Created Promo video shared over AH Social Media (FB/IG)
- Opportunity to present LIVE (virtual) during Cocktail Party
- Brand Transitions Between Speakers at Cocktail Party
- Exclusive opportunity to brand signature drink during Cocktail Party
- Business name in press release
- Logo on Zoom background during Cocktail Party
- 5 Total VIP Event Tickets



## GOLD

\$1,000

### Everything in Silver PLUS:

- Premium banner Ad running on the App, visible before, during and after the event
- Free Vendor Booth
- Customized links to your website, phone number and address in sponsor area during event
- Premium Branding on Registration Pages
- 4 Total VIP Event Tickets



## SILVER

\$500

### Everything in Bronze PLUS:

- Ad. on Adam's House home page with link back to your website
- 3 Total VIP Event Tickets



## BRONZE

\$250

- Giving Tuesday Matching Gift Sponsor
- Banner Ad on the App
- Customized links to your website
- 6-month logo placement on event page after event
- Event Co-Branded Business Frame for Social Media (FB/IG)
- Verbal recognition of your company during event
- Branding on registration page
- 1 VIP Event Ticket



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# 2020 Sponsor Registration

## YES! I WISH TO SPONSOR

### CHECK OFF SPONSOR LEVEL:

- ☐ \$2,500 PRESENTING
- ☐ \$1,000 GOLD
- ☐ \$500 SILVER
- ☐ \$250 BRONZE

BUSINESS:

ADDRESS:

CITY/STATE/ZIP:

WEBSITE:

CONTACT:

EMAIL:

TEL:

Adam's House is a 501 (c)3 charity,  
EIN: 46-2047680

Questions? (203)513-2808  
Development@AdamsHouseCT.org



### PAYABLE TO

Adam's House  
241 Coram Ave.  
Shelton, CT 06484